

Mary Beth Cunney

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Experience

Present

Electronic Production Associate

American Association for Cancer Research
—Philadelphia, PA

- Design & maintenance of web graphics & content
- Digital illustration of journal figures
- Layout, production & prepress of journal features
- Design of advertisements; packaging; meeting display booths, signage & swag
- Original design of virtual journal web sites
- Development of specification guides & procedures

2004–2007

Graphic Designer

mbc Designs—Philadelphia, PA

- Digital design & illustrations
- Desktop Publishing
- Web design & management

2004

Senior Designer/Advertising Manager

Kennedy Automotive Group—Southampton, PA

- Solely in charge of all design, print, & prepress; direct mail pieces, brochures, newspaper advertisements, signage, logo identity redesign
- Obtained job quotes, managed & arranged printing of 1 to 4 color pieces

2000–2004

Production Associate

Turner White Communications, Inc.—Wayne, PA

- Responsible for original cover designs & management of medical illustrators
- Magazine layout, copy editing, proofing, & prepress; from conception to print
- Scanning & retouching of images for journals; redrawing of figures, graphs, & tables
- Web site/e-commerce management; updating & troubleshooting

1998–2000

Graphic Designer/Paginator

New Jersey Newspapers, Co.—Woodbury, NJ

- Ad layout & design of newspaper advertisements
- Pagination; placement of editorial copy & advertising for ROB & classifieds
- Outputting to film, cutting, punching, & stripping film for plate
- Responsible for meeting daily deadlines for three newspapers

Summary of Qualifications

- Self-directed team player
- Technology troubleshooter
- Efficacious & detail oriented
- Excellent communications skills
- Proficient in Mac & PC platforms
- Experienced in 4-color prepress & printing

- Adobe CS3: PhotoShop, ImageReady, Illustrator
- QuarkXpress • Adobe InDesign • Adobe Acrobat
- Macromedia Flash • Dreamweaver • HTML
- Adobe Premiere • MS Office Suite • SharePoint

Education

1999

Camden County College—Blackwood, NJ
Computer Graphic Design

1988

Glassboro State College—Glassboro, NJ
Elementary Teaching Certificate;
New Jersey Alternate Route Program

1986

Cabrini College—Radnor, PA
Bachelor of Arts: English/Communications;
Fine Arts minor

Additional Experience

1987–1996

Elementary Teacher

Yorkship Family School—Camden, NJ

- Preparation, planning, & assessment of curriculum based lessons
- Integrating various models of learning to develop critical thinking & basic skills
- Management & discipline of up to 37 students
- Pilot Teacher for Apple Early Language Connections; educating with computers

1986–1987

Freelance Video Technician

- Lawyer's Video Service—Philadelphia, PA
- Equine Productions±—Cherry Hill, NJ

1986

College Internship as a video technician:
Com-Cast (Local Access Cable Station)—Wayne, PA

References

Available upon request.